



**Marketingkw**  
ماركتينغ كي ديليو  
**profile**



# Revolutionizing Marketing in the MENA Region

Welcome to MarketingKW, where innovation and passion converge to redefine the marketing landscape in Kuwait and beyond. Established in 2020 by the visionary entrepreneur Hamzah Radaideh, we embarked on a remarkable journey to transform the way marketing campaigns are executed. Through our cutting-edge mobile app, we have revolutionized the industry by providing a seamless platform for customers to book their marketing campaigns with unmatched convenience and efficiency.



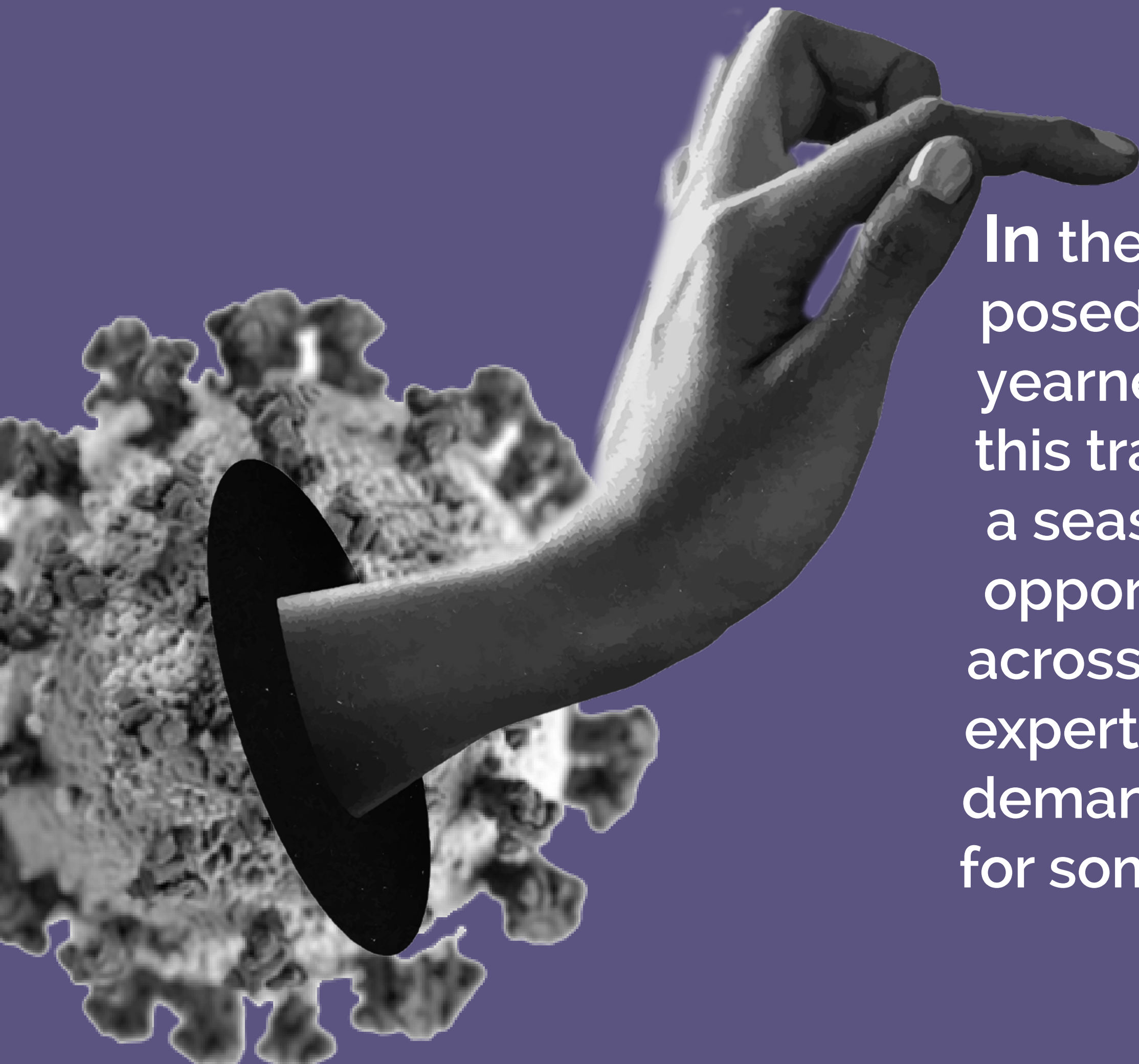
One Campaign  
at a Time

## Our Beginnings:



### Seizing Opportunity in Challenging Times

In the face of unprecedented challenges posed by the COVID-19 pandemic, the world yearned for new avenues to connect. During this transformative period, Hamzah Radaideh, a seasoned marketer, recognized an opportunity. People from all walks of life across Kuwait approached him, seeking his expertise as a freelance marketer. Seeing the demand, Hamzah realized the potential for something truly groundbreaking.





## The Birth of an Innovation:

Driven by unwavering passion and an entrepreneurial spirit, Hamzah Radaideh brought MarketingKW to life, heralding the dawn of Kuwait's first-ever online marketing agency. This audacious move sent shockwaves throughout the region as we pioneered a fresh perspective and embraced a digital-first approach to marketing. Amidst a crowded landscape of traditional marketing agencies, MarketingKW emerged as a trailblazer, rewriting the rules and pushing the boundaries of what's possible

**Kuwait's First Online Marketing Agency**







## The Power of a Dedicated Team

At MarketingKW, our success is fueled by the exceptional individuals who comprise our team. A diverse collective of young, dynamic professionals, we share an unyielding commitment to revolutionize the marketing landscape in the MENA region. Every team member brings a unique blend of skills and expertise, igniting a collaborative fire that propels us to redefine how marketing, especially online marketing, is perceived and practiced



# Embracing Change and Making an Impact

**Change** is the catalyst for progress, and at MarketingKW, we embrace it wholeheartedly. Staying at the forefront of marketing trends and innovations, we uncover new possibilities and harness emerging strategies to create campaigns that captivate and resonate. We take immense pride in our ability to challenge the status quo, break through the noise, and position our clients as industry pioneers who drive change and make an indelible impact.





## Our Core Strength:

**MarketingKW's** core strength lies in our unparalleled idea and the visionary leadership of Hamzah Radaideh. With an unending commitment to innovation and excellence, Hamzah's guidance propels us to think beyond the ordinary, continuously striving to deliver exceptional value and groundbreaking results to our clients. His entrepreneurial spirit and relentless pursuit of innovation inspire our team to push boundaries and surpass expectations.

**A Unique Idea and an Innovative Leader**





# Join the MarketingKW Revolution



**If** you are prepared to head out on a transformative marketing journey, MarketingKW is your catalyst for success. Our unwavering dedication to innovation, customer-centricity, and the power of digital marketing ensures that your brand will rise above the competition and thrive in the ever-evolving landscape. Partner with us to unleash captivating campaigns, forge meaningful connections, and unlock unprecedented success.



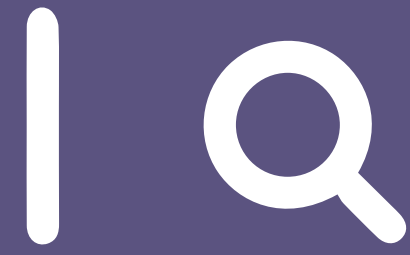


## Contact Us Today

**Discover** the MarketingKW difference and unlock your brand's full potential in the digital realm. Reach out to us today, and let's embark on a collaborative journey to create marketing experiences that inspire and propel your success. Together, we will make history and shape the future of marketing in the MENA region.



Who Are We?



At MarketingKW, we are a team of exceptionally talented professionals who live and breathe marketing. From masterful storytellers to visionary strategists, our diverse team brings together a kaleidoscope of skills and expertise in marketing, design, technology, and analytics. By harnessing our collective knowledge and embracing collaboration, we create a symphony of creativity and innovation that fuels our clients' success. We are dedicated to igniting connections between your brand and its audience, sparking emotions, and leaving a lasting impression.





## Our Approach:

### Crafting Experiences That Ignite Audience Engagement and Drive Results

**Welcome** to MarketingKW, where we break free from conventional marketing practices and embark on a journey of innovation and inspiration. We believe that effective marketing goes beyond mere promotion; it's about forging genuine connections that leave an everlasting impact on your audience. With our unwavering commitment to customer-centricity and our keen understanding of market trends, we develop strategies that resonate with your target audience, fuel their passions, and ultimately drive measurable results





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## Our Vision

At MarketingKW, our vision is to revolutionize the marketing landscape, crafting a future where brands transcend expectations, unleash their true potential, and inspire a world of boundless possibilities. We dream of a world where every interaction with a brand is an enchanting journey, where creativity knows no limits, and where marketing becomes an art form that captivates, motivates, and sparks joy. With relentless passion, we strive to be the driving force that empowers businesses to break free from the mundane and embrace the extraordinary. We envision creating a marketing ecosystem that thrives on innovation, authenticity, and meaningful connections, where brands become powerful storytellers that impact their audiences' hearts and minds.



## Our Mission

**At MarketingKW, our goal is to redefine the MENA region's marketing environment by offering life-changing experiences that motivate and catapult companies to unheard-of levels of success. We are dedicated to offering unique, data-driven solutions that create valuable connections, enthrall audiences, and produce quantifiable outcomes. We equip brands to succeed in the digital age and make a lasting impression on the world with our customer-centric approach, innovative methods, and unrelenting dedication.**





# Our Services



## Graphic Design

**Ignite Imagination, Illuminate Brands**  
- Where Creativity Meets Impact



## tv & radio production

**Captivate, Command, Conquer**  
- Unleashing Unforgettable Audiovisual Experiences.



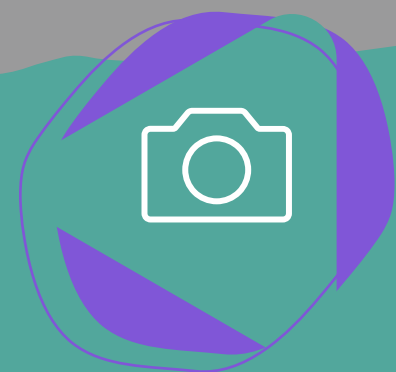
## Social media management

**Unleash Your Digital Dynasty**  
- Connect, Engage, and Reign Online.



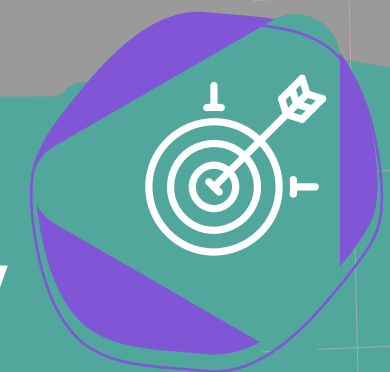
## Digital marketing

**Spark the Digital Revolution**  
- Where Strategy Meets Digital Domination.



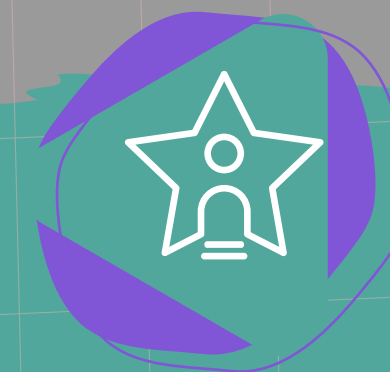
## photography & videography

**Freeze Time, Frame Emotion**  
- Crafting Visual Stories That Leave a Lasting



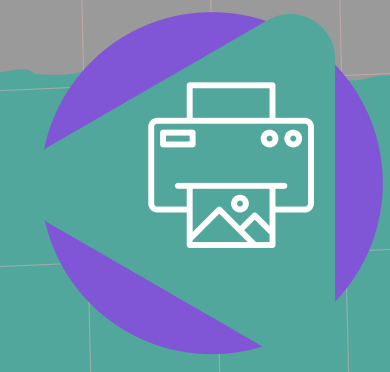
## Marketing strategy

**Disrupt. Innovate. Propel.**  
- Revolutionizing the Way Brands Succeed.



## Bloggers

**Words That Shape Worlds**  
- Empowering Brands Through Authentic Influencer Storytelling.



## Printing & Production

**Precision Craftsmanship, Transcendent Quality**  
- Transforming Ideas into Tangible Perfection.

# Graphic Design



## Logo Design:

Unleash the power of a single mark that resonates deeply. Our crafted logos embody your brand's essence, leaving an indelible impression. From refined elegance to fearless boldness, we create visual identities that forge lasting connections and define your path to unrivaled success.

## Packaging:

Transcend the ordinary, embrace attraction. Our designs ignite desire and create an unforgettable unboxing experience. From sleek minimalism to vibrant playfulness, we transform the packaging into a captivating medium that communicates your brand's value, vating hearts and minds.

## Product Branding:

Elevate your products to extraordinary heights. Dive deep into your product's DNA and unlock a strategy that resonates with your audience. From captivating packaging to mesmerizing visuals and compelling messaging, we breathe life into your products, igniting unwavering brand loyalty.



**Creative Ideas:** Ignite innovation, break boundaries, and defy conventions. Our visionary designers blend imagination with market knowledge to conceive audacious ideas. Unleash disruptive campaigns, shape unique brand identities, and groundbreaking pioneer approaches that fuel curiosity and inspire action.

**Web Design:** Welcome visitors to an immersive digital realm that captivates from the first click. Our designs blend stunning aesthetics with seamless functionality, delivering intuitive navigation, captivating visuals, and responsive layouts. From compelling storytelling to seamless user experiences, we create websites that ignite engagement, conversions, and unwavering loyalty.

**Application Design:** Embrace the mobile revolution, and shine in the digital landscape. Our designs harmonize user-centric principles with cutting-edge aesthetics, resulting in intuitive interfaces that delight users. From sleek minimalism to immersive interactivity, we craft applications that elevate usability, drive unparalleled engagement, and enchant your audience with every interaction.



## TV & Radio Production



**Creative Writing:** Ignite the Middle Eastern spirit with words that mesmerize. At MarketingKW, our creative writers craft captivating narratives that breathe life into your brand. From engaging scripts to persuasive ad copy, we infuse the essence of Kuwait and the Middle East into every word, creating stories that leave an indelible impact.

**Storyboard:** Visualize your brand's journey before it unfolds on Kuwaiti screens. MarketingKW's talented storyboard artists create a visual storytelling roadmap that embraces the Middle East's unique spirit. From sketches to frames, we craft captivating narratives that resonate with the local audience while captivating a global viewership.

**Voice Over:** Give your brand a voice reverberating across the Middle East. At MarketingKW, our voice-over artists infuse emotion and a touch of Kuwaiti charm into every word. From narrations to advertisements; we ensure your brand's voice stands out, connecting with diverse cultures and leaving a lasting impression.

**Location Shooting:** Step into the perfect backdrop for your brand's story right in the heart of the Middle East. MarketingKW's skilled team captures the beauty and richness of Kuwait's landscapes and urban scenes, infusing your production with a distinctive Middle Eastern flair.



# Social Media Management

**Paid Advertisements:** Amplify your brand's reach with MarketingKW's strategic paid advertising campaigns. We navigate the digital landscape, targeting specific demographics and optimizing ad placements for maximum impact. Let us drive clicks, conversions, and measurable results that fuel your growth..



**Instagram:** Unleash the allure of Kuwait's visual tapestry on your Instagram feed. Our creative storytellers curate stunning posts, captivating stories, and strategic campaigns that resonate with your target audience. With MarketingKW, your brand becomes a visual masterpiece that captivates hearts across the Middle East.



**Twitter:** Conquer the Twittersphere with MarketingKW's Kuwaiti flair. Our strategic Twitter ad campaigns amplify your brand's reach, connect with your target audience, and fuel engagement. Let your brand's influence soar in the Middle East, one tweet at a time.



**Facebook:** Ignite your brand's presence in the heart of the Middle East. At MarketingKW, our social media maestros craft engaging content, run targeted advertisements, and foster meaningful interactions on your Facebook page. Let us captivate the vibrant communities of Kuwait and beyond, driving your brand to new heights..



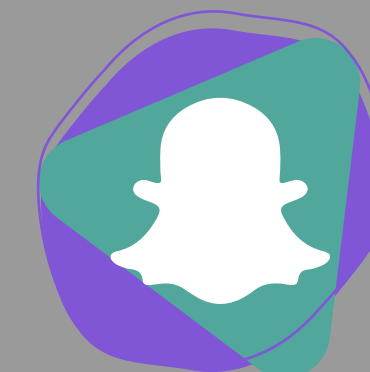
**Google Ads:** Dominate the digital landscape with MarketingKW's Google Ads mastery. We craft targeted campaigns that soar across Google's vast network, seizing the attention of potential customers at the perfect moment. Let your brand shine in the search results and conquer the Middle East, one click at a time.



**LinkedIn:** Unlock the professional potential of Kuwait and the Middle East with MarketingKW. We optimize your LinkedIn profile, sharing valuable insights, thought-provoking articles, and industry updates that resonate with your network. Let us build connections, establish authority, and unleash your brand's influence.



**YouTube:** Lights, camera, impact! Our captivating YouTube ad campaigns capture viewers' attention, transporting them to the heart of Kuwait. Let us leverage YouTube's ad targeting options to expand your brand's reach, driving awareness, engagement, and loyalty across the Middle East.



**Snapchat:** Unleash the power of Snapchat to captivate Kuwait's young, vibrant audience. Our creative geniuses design captivating Snap Ads and filters infused with Kuwaiti charm. With MarketingKW, your brand becomes a magnet, attracting the attention and loyalty of Snapchat users across the Middle East.



**Online Banners:** Break through the digital noise with our mesmerizing online banners. Our design virtuosos create eye-catching visuals that merge Kuwaiti flair with your brand's identity. Let MarketingKW's banners soar across websites, captivating audiences and propel your brand to new heights.

**Writing and Posting Creative Content:** Our wordsmiths weave captivating content tailored to each platform. With a Kuwaiti twist, we craft engaging social media posts that ignite conversations, spark curiosity, and leave an indelible mark on your audience.

**Online Campaigns (e.g., Instagram Sponsor, Facebook Sponsor):** Unleash the power of Kuwait's digital playground with MarketingKW's online campaigns. Through sponsored content and targeted advertising on Instagram and Facebook, we increase brand visibility, generate leads, and inspire conversions.

**Social Media Strategy Plans:** Our seasoned strategists devise comprehensive social media strategies tailored to your brand and the Middle Eastern market. We conduct market research, analyze competitors, and define a roadmap to elevate your brand's social media presence. With MarketingKW, your brand becomes a force to reckon with in the Middle East.

**Search Engine Optimization (SEO):** Ascend the ranks of search engine results with MarketingKW's expert SEO strategies. We optimize your website's content, research keywords, and build authoritative backlinks to enhance visibility and attract organic traffic.

# Marketing Strategy

**Marketing Research:** Explore the nuances of Kuwaiti and Middle Eastern markets with MarketingKW's meticulous research. We uncover consumer insights, market trends, and competitive intelligence to inform your marketing strategies. Let data guide your success in the dynamic landscape of the Middle East.

**Strategic Marketing Plans:** Forge a path to triumph with MarketingKW's strategic marketing plans. We blend our knowledge of Kuwaiti culture and the Middle East with innovative tactics to drive brand awareness, customer engagement, and business growth. Let us chart your course to success in the ever-evolving Middle Eastern market





# Photography

**Personal Photography:** Our talented photographers capture cherished moments in your personal life, preserving the essence of Kuwait and the Middle East. Let us frame your memories with creativity, authenticity, and a touch of Kuwaiti charm.

**Food Photography:** Indulge in mouthwatering food photography that celebrates Kuwaiti culinary delights. Our photographers expertly capture your dishes' flavors, textures, and visual appeal, enticing viewers to savor the essence of the Middle East.

**Product Photography:** Showcase your products in all glory with MarketingKW's captivating product photography. We infuse Kuwaiti aesthetics and attention to detail, creating visuals that entice customers and elevate your brand's identity. Let your products shine with MarketingKW's lens.





## Bloggers

**Instagram Posts:** Let our skilled bloggers take your brand's Instagram presence to new heights. With our creative flair and knowledge of the Middle Eastern market, we craft captivating posts that engage your target audience and amplify your brand's influence.

**Snapchat Coverage:** Tap into the dynamic world of Snapchat with MarketingKW's talented bloggers. We provide exclusive coverage and behind-the-scenes glimpses of events, creating engaging Snapchat Stories that captivate the young and vibrant audience of Kuwait and the Middle East.

**Events and Openings:** When it comes to events and grand openings, our bloggers are your go-to ambassadors. They create buzz, generate excitement, and share their experiences with their followers, enhancing your brand's visibility and reach.





## Printing & Production

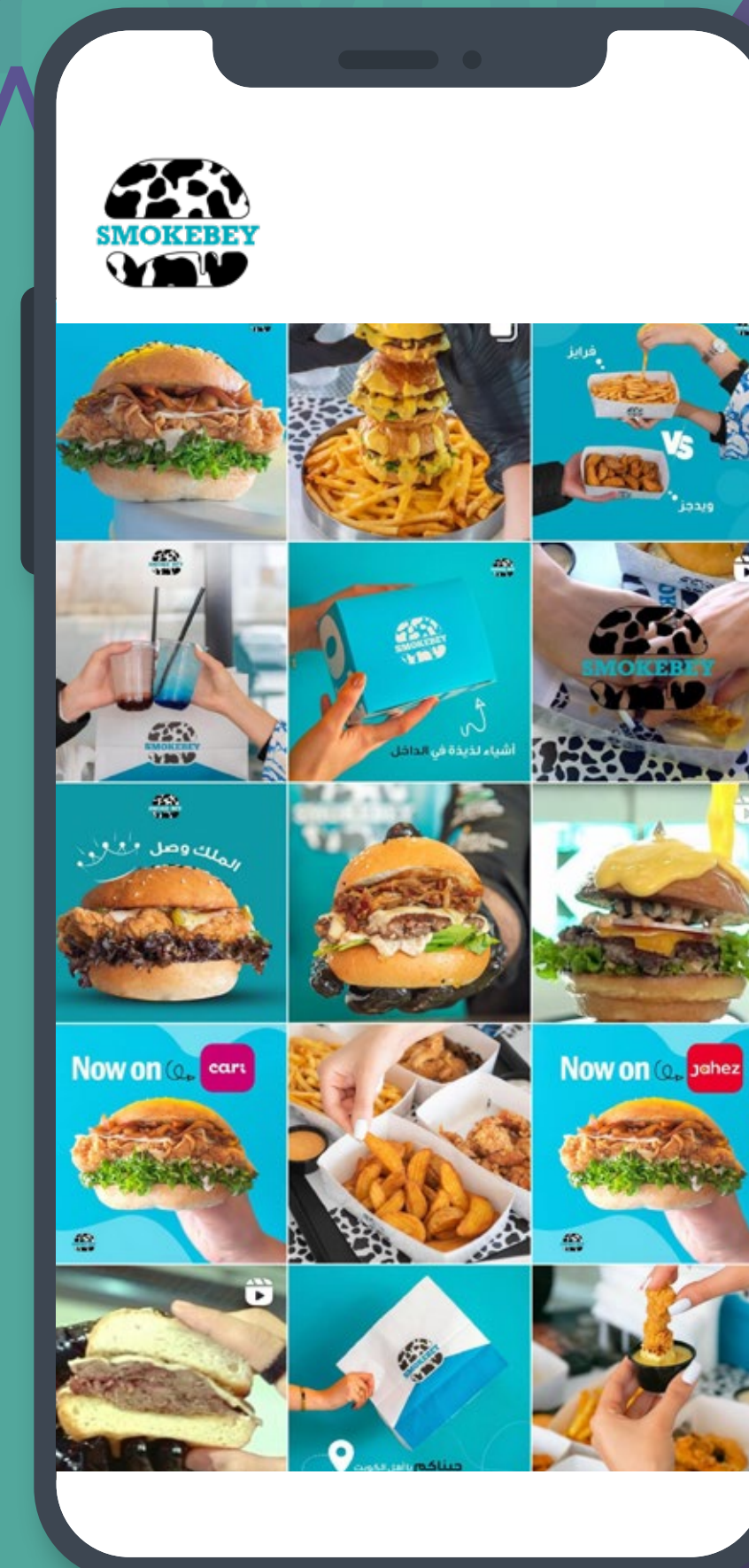
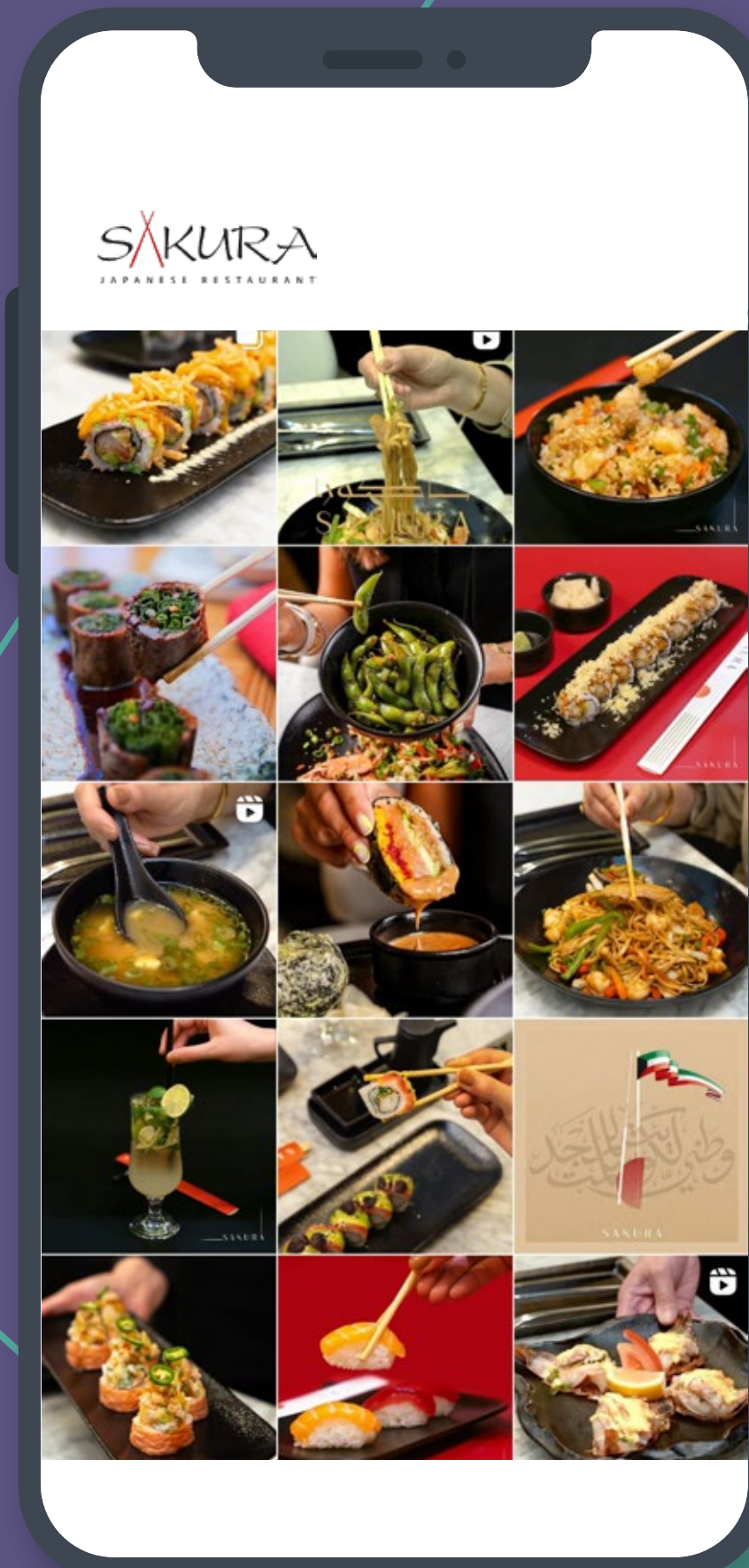
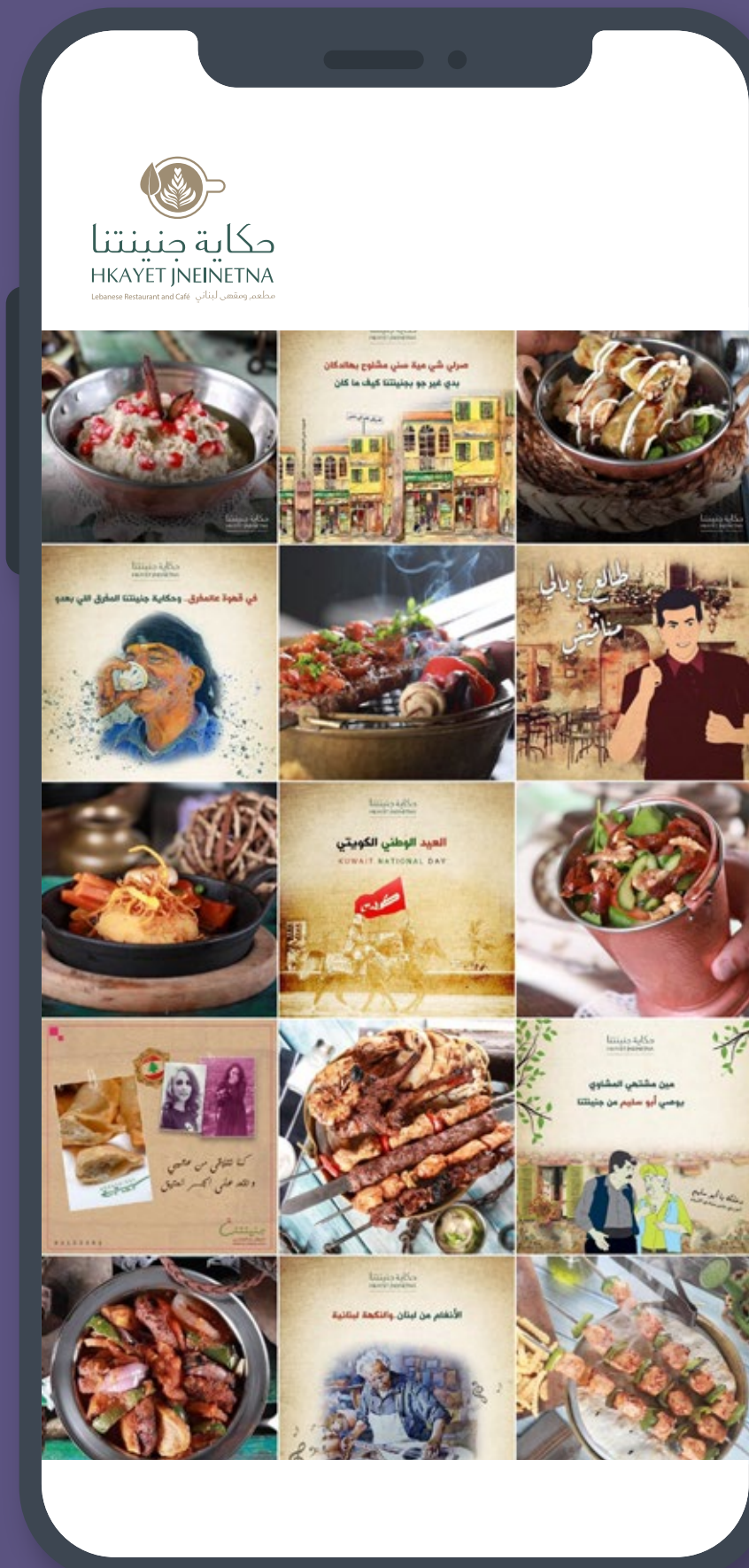
**Creative Brochure Design:** Let your brand's story unfold in the hands of your audience with MarketingKW's brochure design. Our team of designers combines Kuwaiti aesthetics with cutting-edge graphic design techniques to create visually stunning brochures that leave a lasting impression.

**High-Quality Printing:** MarketingKW offers high-quality printing services that bring your designs to life. From business cards to promotional materials, we ensure your brand's visuals are crisp, vibrant, and professional. Trust us to deliver printed materials that make a lasting impact.

**Packaging Design:** Let MarketingKW's skilled designers create packaging that reflects the essence of your brand and entices customers to choose your products. We understand the importance of captivating packaging in capturing customers' attention and conveying your brand's value.

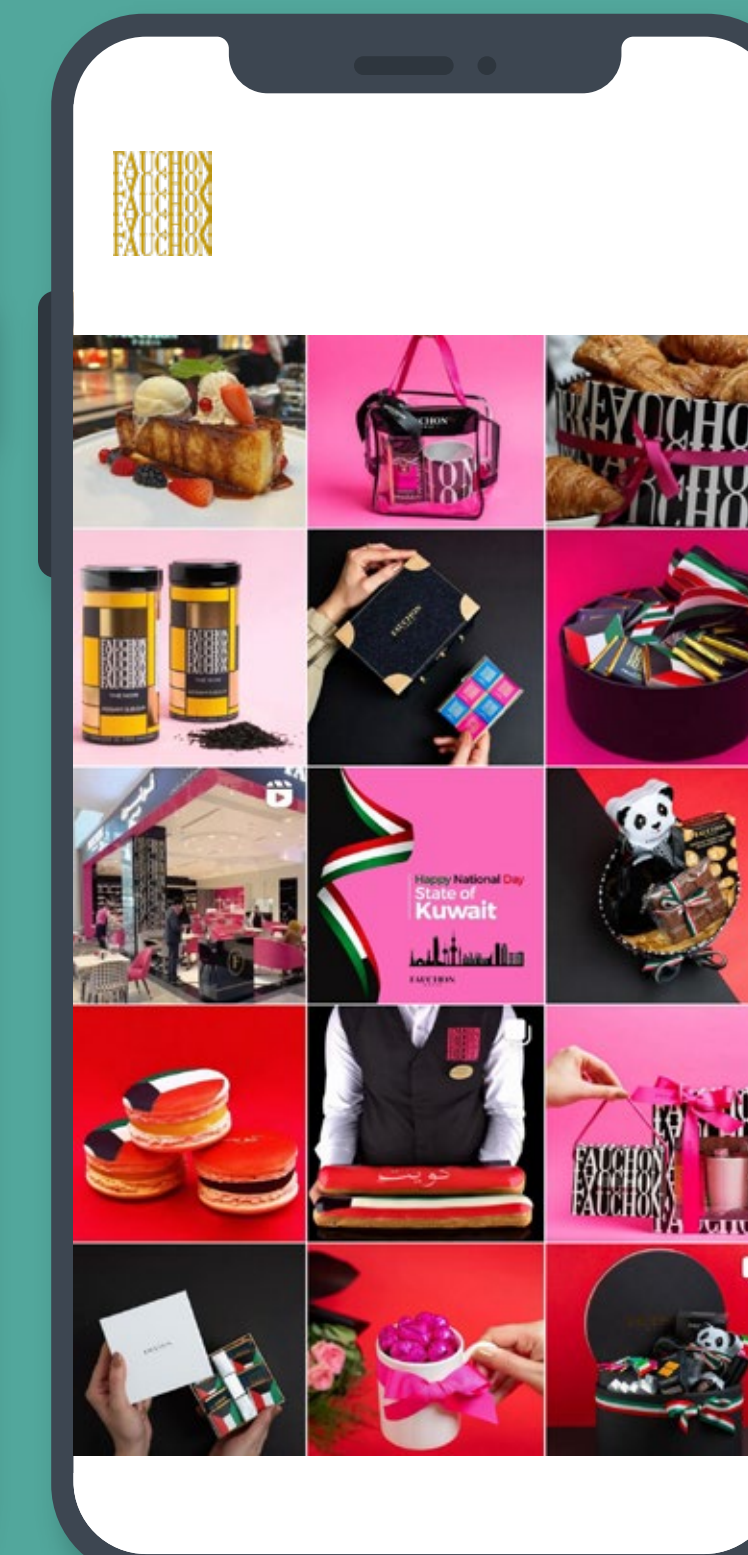
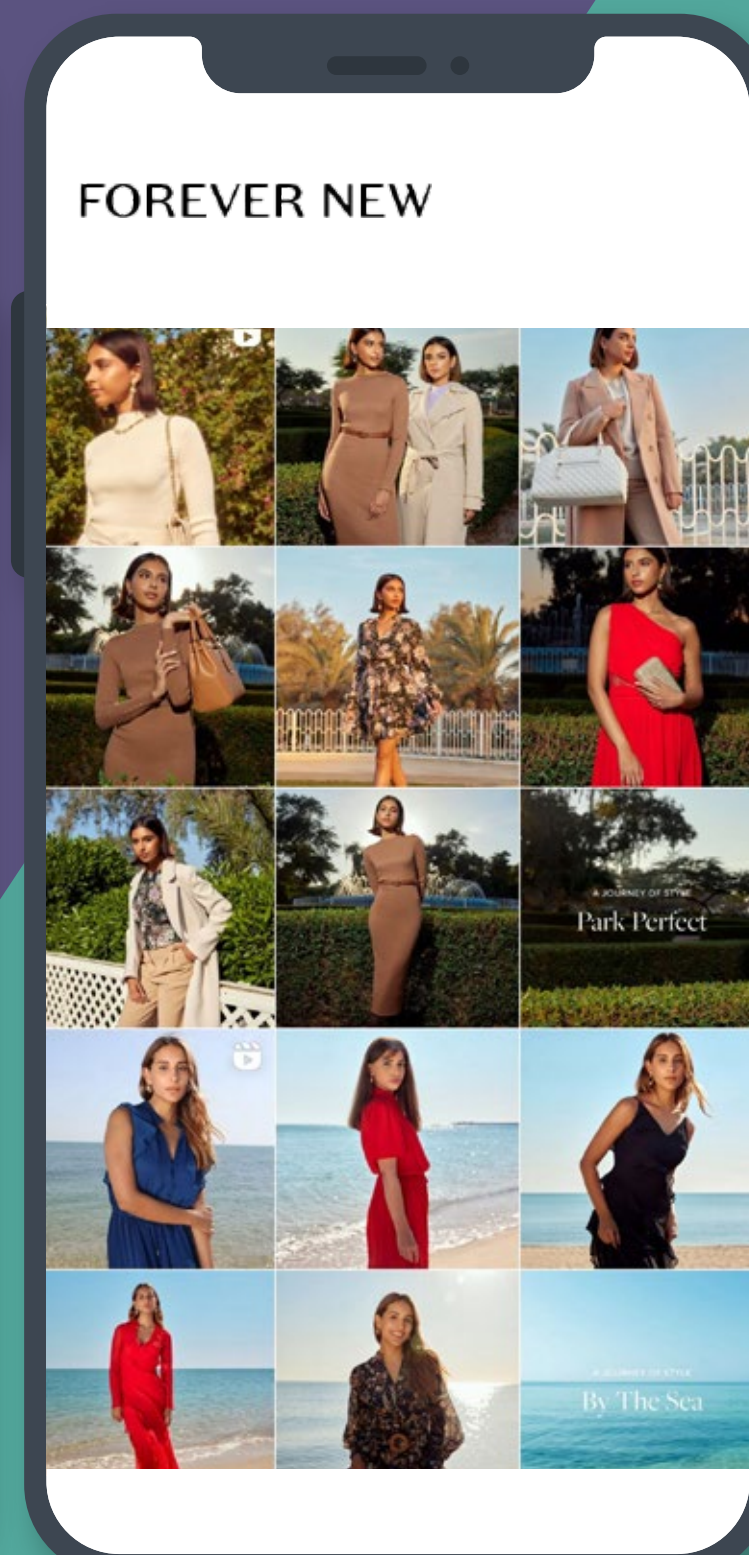
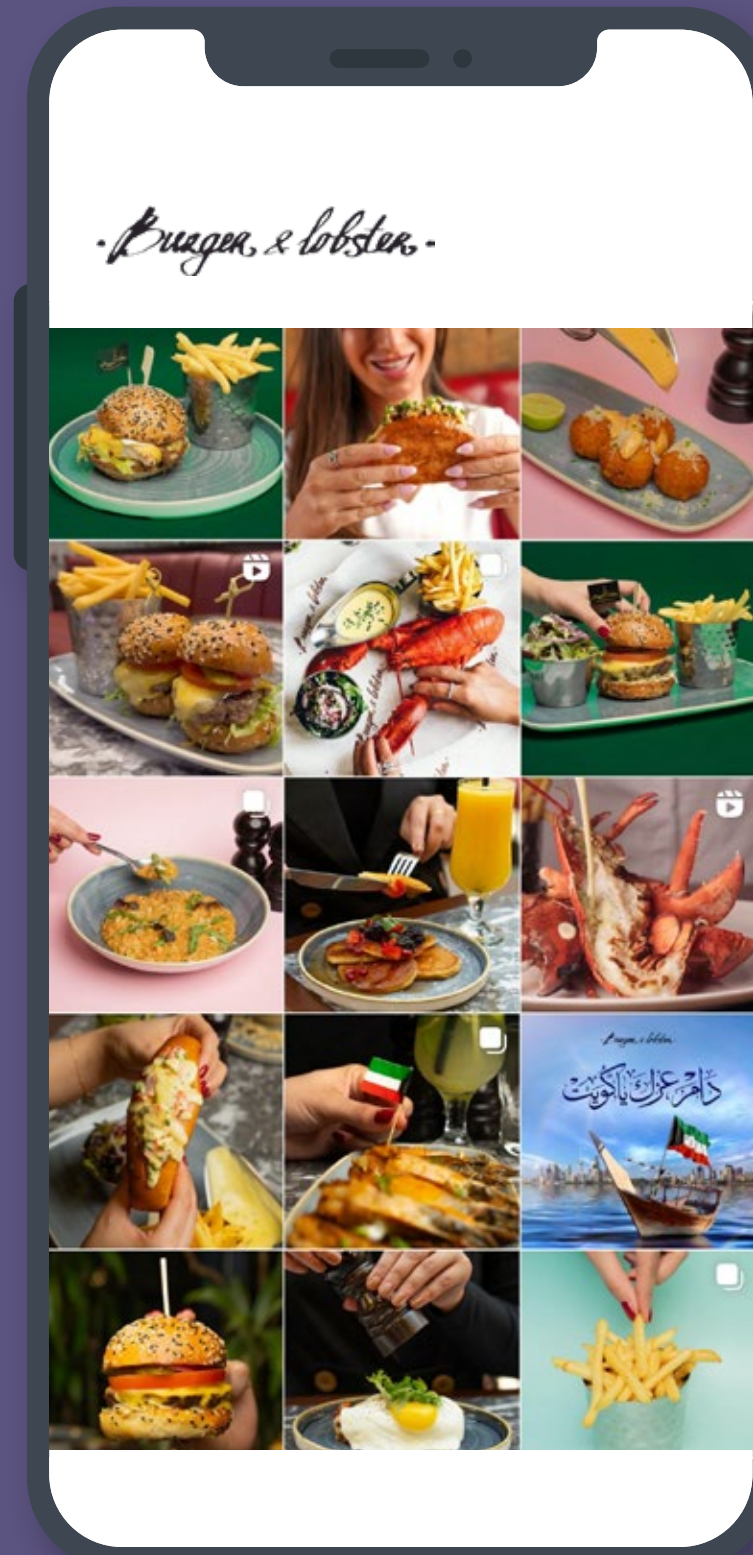


# Our work





# Our work





## Facts about MarketingKW

- Clients served 100+
- Project completed 50+
- Case studies 30+
- Team Members 10

## Our clients



FAUCHON  
PARIS

Sable



DrVoice  
INTERNATIONAL

ELLI  
BOUTIQUE



Burger & lobster



FOREVER NEW

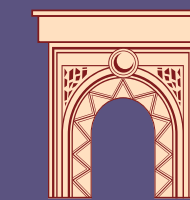


مدربي  
Modarby

cevapi



SAKURA  
JAPANESE RESTAURANT



مطعم قصر فخر الدين  
Fakhr El Din Palace Restaurant



Diet+  
For Healthy Foods

Alzan Home  
شركة تهتم الزمان لاعمال التجارة والديكور







Marketingkw  
ماركتينغ كي دبليو

# THANK YOU!

## Get in touch

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## Our application

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<https://apps.apple.com/app/id1631900958>

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